



Community Profile

Shelby County, TN
Shelby County, TN (47157)
Geography: County

Prepared by Esri

	Shelby County...
Population Summary	
2000 Total Population	897,472
2010 Total Population	927,644
2016 Total Population	957,457
2016 Group Quarters	18,401
2021 Total Population	982,639
2016-2021 Annual Rate	0.52%
2016 Total Daytime Population	1,034,205
Workers	522,101
Residents	512,104
Household Summary	
2000 Households	338,366
2000 Average Household Size	2.60
2010 Households	350,971
2010 Average Household Size	2.59
2016 Households	361,310
2016 Average Household Size	2.60
2021 Households	370,395
2021 Average Household Size	2.60
2016-2021 Annual Rate	0.50%
2010 Families	231,407
2010 Average Family Size	3.20
2016 Families	235,195
2016 Average Family Size	3.22
2021 Families	239,528
2021 Average Family Size	3.24
2016-2021 Annual Rate	0.37%
Housing Unit Summary	
2000 Housing Units	362,954
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	6.8%
2010 Housing Units	398,274
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	34.9%
Vacant Housing Units	11.9%
2016 Housing Units	413,038
Owner Occupied Housing Units	49.6%
Renter Occupied Housing Units	37.9%
Vacant Housing Units	12.5%
2021 Housing Units	424,336
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	37.9%
Vacant Housing Units	12.7%
Median Household Income	
2016	\$47,815
2021	\$53,287
Median Home Value	
2016	\$149,151
2021	\$184,279
Per Capita Income	
2016	\$27,004
2021	\$29,271
Median Age	
2010	34.6
2016	35.6
2021	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	361,286
<\$15,000	15.5%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	4.8%
\$200,000+	4.6%

Average Household Income \$70,532

2021 Households by Income

Household Income Base	370,371
<\$15,000	15.0%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	5.7%
\$200,000+	4.9%

Average Household Income \$76,654

2016 Owner Occupied Housing Units by Value

Total	204,616
<\$50,000	9.1%
\$50,000 - \$99,999	23.4%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	14.0%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	7.3%
\$400,000 - \$499,999	4.4%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	1.1%
\$1,000,000 +	0.8%

Average Home Value \$200,560

2021 Owner Occupied Housing Units by Value

Total	209,562
<\$50,000	8.5%
\$50,000 - \$99,999	19.3%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	15.9%
\$250,000 - \$299,999	10.2%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	5.0%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	0.7%

Average Home Value \$218,006

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Shelby County...
2010 Population by Age	
Total	927,644
0 - 4	7.2%
5 - 9	7.0%
10 - 14	7.4%
15 - 24	14.9%
25 - 34	14.0%
35 - 44	13.5%
45 - 54	14.3%
55 - 64	11.4%
65 - 74	5.7%
75 - 84	3.3%
85 +	1.3%
18 +	73.6%
2016 Population by Age	
Total	957,457
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.9%
15 - 24	14.3%
25 - 34	14.3%
35 - 44	12.9%
45 - 54	13.1%
55 - 64	12.4%
65 - 74	7.6%
75 - 84	3.4%
85 +	1.5%
18 +	75.4%
2021 Population by Age	
Total	982,639
0 - 4	6.7%
5 - 9	6.6%
10 - 14	6.8%
15 - 24	13.2%
25 - 34	14.8%
35 - 44	13.2%
45 - 54	12.2%
55 - 64	12.2%
65 - 74	9.0%
75 - 84	4.0%
85 +	1.5%
18 +	76.0%
2010 Population by Sex	
Males	442,652
Females	484,992
2016 Population by Sex	
Males	457,806
Females	499,651
2021 Population by Sex	
Males	470,676
Females	511,963

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Shelby County...
2010 Population by Race/Ethnicity	
Total	927,644
White Alone	40.6%
Black Alone	52.1%
American Indian Alone	0.2%
Asian Alone	2.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	1.4%
Hispanic Origin	5.6%
Diversity Index	61.0
2016 Population by Race/Ethnicity	
Total	957,457
White Alone	38.5%
Black Alone	53.2%
American Indian Alone	0.2%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.7%
Two or More Races	1.7%
Hispanic Origin	6.3%
Diversity Index	61.9
2021 Population by Race/Ethnicity	
Total	982,639
White Alone	36.6%
Black Alone	54.1%
American Indian Alone	0.2%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.0%
Two or More Races	2.0%
Hispanic Origin	7.0%
Diversity Index	62.8
2010 Population by Relationship and Household Type	
Total	927,644
In Households	98.0%
In Family Households	82.3%
Householder	24.9%
Spouse	14.6%
Child	34.9%
Other relative	5.4%
Nonrelative	2.5%
In Nonfamily Households	15.7%
In Group Quarters	2.0%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Shelby County...

2016 Population 25+ by Educational Attainment

Total	623,594
Less than 9th Grade	4.1%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	23.6%
GED/Alternative Credential	3.8%
Some College, No Degree	22.7%
Associate Degree	6.5%
Bachelor's Degree	19.5%
Graduate/Professional Degree	11.5%

2016 Population 15+ by Marital Status

Total	760,957
Never Married	41.4%
Married	41.5%
Widowed	5.7%
Divorced	11.3%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	92.2%
Civilian Unemployed	7.8%

2016 Employed Population 16+ by Industry

Total	446,344
Agriculture/Mining	0.4%
Construction	4.5%
Manufacturing	9.5%
Wholesale Trade	3.0%
Retail Trade	11.2%
Transportation/Utilities	11.4%
Information	1.2%
Finance/Insurance/Real Estate	6.1%
Services	48.3%
Public Administration	4.4%

2016 Employed Population 16+ by Occupation

Total	446,344
White Collar	59.9%
Management/Business/Financial	13.6%
Professional	21.0%
Sales	10.9%
Administrative Support	14.4%
Services	17.9%
Blue Collar	22.1%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	2.8%
Production	5.6%
Transportation/Material Moving	9.4%

2010 Population By Urban/ Rural Status

Total Population	927,644
Population Inside Urbanized Area	96.1%
Population Inside Urbanized Cluster	1.2%
Rural Population	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 18, 2017



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2010 Households by Type	
Total	350,971
Households with 1 Person	28.3%
Households with 2+ People	71.7%
Family Households	65.9%
Husband-wife Families	38.7%
With Related Children	18.0%
Other Family (No Spouse Present)	27.2%
Other Family with Male Householder	5.6%
With Related Children	3.0%
Other Family with Female Householder	21.7%
With Related Children	14.5%
Nonfamily Households	5.7%
All Households with Children	36.0%
Multigenerational Households	6.0%
Unmarried Partner Households	6.1%
Male-female	5.4%
Same-sex	0.7%
2010 Households by Size	
Total	350,971
1 Person Household	28.3%
2 Person Household	29.7%
3 Person Household	17.2%
4 Person Household	13.1%
5 Person Household	6.6%
6 Person Household	2.8%
7 + Person Household	2.2%
2010 Households by Tenure and Mortgage Status	
Total	350,971
Owner Occupied	60.4%
Owned with a Mortgage/Loan	46.3%
Owned Free and Clear	14.1%
Renter Occupied	39.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	398,274
Housing Units Inside Urbanized Area	96.6%
Housing Units Inside Urbanized Cluster	0.9%
Rural Housing Units	2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Modest Income Homes
2. Family Foundations (12A)
3. Soccer Moms (4A)

2016 Consumer Spending

Apparel & Services: Total \$	\$673,363,289
Average Spent	\$1,863.67
Spending Potential Index	93
Education: Total \$	\$469,967,043
Average Spent	\$1,300.73
Spending Potential Index	92
Entertainment/Recreation: Total \$	\$957,494,892
Average Spent	\$2,650.06
Spending Potential Index	91
Food at Home: Total \$	\$1,670,252,401
Average Spent	\$4,622.77
Spending Potential Index	93
Food Away from Home: Total \$	\$1,039,659,146
Average Spent	\$2,877.47
Spending Potential Index	93
Health Care: Total \$	\$1,710,438,763
Average Spent	\$4,733.99
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$584,560,719
Average Spent	\$1,617.89
Spending Potential Index	92
Personal Care Products & Services: Total \$	\$241,443,515
Average Spent	\$668.24
Spending Potential Index	91
Shelter: Total \$	\$5,272,027,779
Average Spent	\$14,591.43
Spending Potential Index	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$758,331,279
Average Spent	\$2,098.84
Spending Potential Index	90
Travel: Total \$	\$598,355,283
Average Spent	\$1,656.07
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$340,410,227
Average Spent	\$942.16
Spending Potential Index	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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