



Community Profile

Memphis, TN-MS-AR Metropolitan Statistical Area
 Memphis, TN-MS-AR Metropolitan Statistical Area (32820)
 Geography: Metropolitan Area (CBSA)

Prepared by Esri

	Memphis, TN-M...
Population Summary	
2000 Total Population	1,213,230
2010 Total Population	1,324,829
2016 Total Population	1,371,641
2016 Group Quarters	24,405
2021 Total Population	1,410,936
2016-2021 Annual Rate	0.57%
2016 Total Daytime Population	1,378,001
Workers	647,140
Residents	730,861
Household Summary	
2000 Households	451,472
2000 Average Household Size	2.63
2010 Households	494,602
2010 Average Household Size	2.63
2016 Households	510,347
2016 Average Household Size	2.64
2021 Households	524,093
2021 Average Household Size	2.65
2016-2021 Annual Rate	0.53%
2010 Families	338,029
2010 Average Family Size	3.19
2016 Families	344,646
2016 Average Family Size	3.22
2021 Families	351,813
2021 Average Family Size	3.23
2016-2021 Annual Rate	0.41%
Housing Unit Summary	
2000 Housing Units	484,301
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	31.6%
Vacant Housing Units	6.8%
2010 Housing Units	555,082
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	10.9%
2016 Housing Units	577,320
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	34.6%
Vacant Housing Units	11.6%
2021 Housing Units	594,901
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	11.9%
Median Household Income	
2016	\$49,122
2021	\$53,833
Median Home Value	
2016	\$148,986
2021	\$181,949
Per Capita Income	
2016	\$25,956
2021	\$28,127
Median Age	
2010	35.0
2016	36.1
2021	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income		
Household Income Base		510,323
<\$15,000		14.7%
\$15,000 - \$24,999		11.5%
\$25,000 - \$34,999		10.7%
\$35,000 - \$49,999		13.7%
\$50,000 - \$74,999		17.5%
\$75,000 - \$99,999		11.4%
\$100,000 - \$149,999		12.2%
\$150,000 - \$199,999		4.4%
\$200,000+		3.8%
Average Household Income		\$68,731
2021 Households by Income		
Household Income Base		524,069
<\$15,000		14.4%
\$15,000 - \$24,999		12.9%
\$25,000 - \$34,999		8.2%
\$35,000 - \$49,999		10.7%
\$50,000 - \$74,999		18.2%
\$75,000 - \$99,999		11.9%
\$100,000 - \$149,999		14.4%
\$150,000 - \$199,999		5.3%
\$200,000+		4.1%
Average Household Income		\$74,721
2016 Owner Occupied Housing Units by Value		
Total		310,559
<\$50,000		9.8%
\$50,000 - \$99,999		22.5%
\$100,000 - \$149,999		18.1%
\$150,000 - \$199,999		15.3%
\$200,000 - \$249,999		11.4%
\$250,000 - \$299,999		7.2%
\$300,000 - \$399,999		7.2%
\$400,000 - \$499,999		3.8%
\$500,000 - \$749,999		3.2%
\$750,000 - \$999,999		0.9%
\$1,000,000 +		0.7%
Average Home Value		\$192,115
2021 Owner Occupied Housing Units by Value		
Total		319,051
<\$50,000		7.8%
\$50,000 - \$99,999		17.8%
\$100,000 - \$149,999		13.2%
\$150,000 - \$199,999		17.4%
\$200,000 - \$249,999		16.2%
\$250,000 - \$299,999		10.3%
\$300,000 - \$399,999		7.9%
\$400,000 - \$499,999		4.2%
\$500,000 - \$749,999		3.4%
\$750,000 - \$999,999		1.0%
\$1,000,000 +		0.6%
Average Home Value		\$211,810

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		1,324,829
0 - 4		7.2%
5 - 9		7.2%
10 - 14		7.6%
15 - 24		14.4%
25 - 34		13.6%
35 - 44		13.6%
45 - 54		14.4%
55 - 64		11.4%
65 - 74		6.0%
75 - 84		3.3%
85 +		1.3%
18 +		73.4%
2016 Population by Age		
Total		1,371,641
0 - 4		6.8%
5 - 9		6.8%
10 - 14		7.0%
15 - 24		14.0%
25 - 34		14.0%
35 - 44		13.0%
45 - 54		13.3%
55 - 64		12.4%
65 - 74		7.8%
75 - 84		3.5%
85 +		1.4%
18 +		75.3%
2021 Population by Age		
Total		1,410,936
0 - 4		6.7%
5 - 9		6.6%
10 - 14		6.9%
15 - 24		13.0%
25 - 34		14.3%
35 - 44		13.2%
45 - 54		12.3%
55 - 64		12.3%
65 - 74		9.1%
75 - 84		4.1%
85 +		1.4%
18 +		75.9%
2010 Population by Sex		
Males		636,143
Females		688,686
2016 Population by Sex		
Males		659,871
Females		711,770
2021 Population by Sex		
Males		679,982
Females		730,954

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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		Memphis, TN-M...
2010 Population by Race/Ethnicity		
Total		1,324,829
White Alone		48.0%
Black Alone		45.6%
American Indian Alone		0.3%
Asian Alone		1.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.8%
Two or More Races		1.4%
Hispanic Origin		4.9%
Diversity Index		60.2
2016 Population by Race/Ethnicity		
Total		1,371,641
White Alone		46.0%
Black Alone		46.7%
American Indian Alone		0.3%
Asian Alone		2.1%
Pacific Islander Alone		0.1%
Some Other Race Alone		3.1%
Two or More Races		1.7%
Hispanic Origin		5.5%
Diversity Index		61.5
2021 Population by Race/Ethnicity		
Total		1,410,936
White Alone		44.3%
Black Alone		47.6%
American Indian Alone		0.3%
Asian Alone		2.4%
Pacific Islander Alone		0.1%
Some Other Race Alone		3.4%
Two or More Races		2.0%
Hispanic Origin		6.1%
Diversity Index		62.5
2010 Population by Relationship and Household Type		
Total		1,324,829
In Households		98.2%
In Family Households		83.8%
Householder		25.5%
Spouse		15.9%
Child		35.0%
Other relative		5.0%
Nonrelative		2.4%
In Nonfamily Households		14.4%
In Group Quarters		1.8%
Institutionalized Population		1.2%
Noninstitutionalized Population		0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment		
Total		896,345
Less than 9th Grade		4.3%
9th - 12th Grade, No Diploma		8.7%
High School Graduate		24.8%
GED/Alternative Credential		4.5%
Some College, No Degree		23.4%
Associate Degree		7.1%
Bachelor's Degree		17.5%
Graduate/Professional Degree		9.8%
2016 Population 15+ by Marital Status		
Total		1,088,651
Never Married		38.0%
Married		44.7%
Widowed		5.8%
Divorced		11.5%
2016 Civilian Population 16+ in Labor Force		
Civilian Employed		92.3%
Civilian Unemployed		7.7%
2016 Employed Population 16+ by Industry		
Total		643,732
Agriculture/Mining		0.7%
Construction		5.3%
Manufacturing		10.5%
Wholesale Trade		3.2%
Retail Trade		11.2%
Transportation/Utilities		11.0%
Information		1.1%
Finance/Insurance/Real Estate		5.7%
Services		46.8%
Public Administration		4.4%
2016 Employed Population 16+ by Occupation		
Total		643,732
White Collar		58.4%
Management/Business/Financial		13.5%
Professional		19.8%
Sales		10.6%
Administrative Support		14.5%
Services		17.5%
Blue Collar		24.0%
Farming/Forestry/Fishing		0.4%
Construction/Extraction		4.5%
Installation/Maintenance/Repair		3.5%
Production		6.2%
Transportation/Material Moving		9.5%
2010 Population By Urban/ Rural Status		
Total Population		1,324,829
Population Inside Urbanized Area		80.0%
Population Inside Urbanized Cluster		4.7%
Rural Population		15.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	494,602
Households with 1 Person	26.4%
Households with 2+ People	73.6%
Family Households	68.3%
Husband-wife Families	42.5%
With Related Children	19.8%
Other Family (No Spouse Present)	25.9%
Other Family with Male Householder	5.6%
With Related Children	3.1%
Other Family with Female Householder	20.3%
With Related Children	13.7%
Nonfamily Households	5.2%
All Households with Children	37.0%
Multigenerational Households	6.0%
Unmarried Partner Households	6.0%
Male-female	5.3%
Same-sex	0.7%
2010 Households by Size	
Total	494,602
1 Person Household	26.4%
2 Person Household	30.4%
3 Person Household	17.7%
4 Person Household	13.7%
5 Person Household	6.9%
6 Person Household	2.8%
7 + Person Household	2.1%
2010 Households by Tenure and Mortgage Status	
Total	494,602
Owner Occupied	64.1%
Owned with a Mortgage/Loan	48.4%
Owned Free and Clear	15.7%
Renter Occupied	35.9%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	555,082
Housing Units Inside Urbanized Area	81.2%
Housing Units Inside Urbanized Cluster	4.0%
Rural Housing Units	14.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Modest Income Homes
2. Soccer Moms (4A)
3. Family Foundations (12A)

2016 Consumer Spending

Apparel & Services: Total \$	\$923,601,402
Average Spent	\$1,809.75
Spending Potential Index	90
Education: Total \$	\$624,647,611
Average Spent	\$1,223.97
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$1,328,381,908
Average Spent	\$2,602.90
Spending Potential Index	89
Food at Home: Total \$	\$2,313,751,133
Average Spent	\$4,533.68
Spending Potential Index	91
Food Away from Home: Total \$	\$1,431,182,777
Average Spent	\$2,804.33
Spending Potential Index	91
Health Care: Total \$	\$2,400,210,904
Average Spent	\$4,703.10
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$806,393,500
Average Spent	\$1,580.09
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$332,487,679
Average Spent	\$651.49
Spending Potential Index	89
Shelter: Total \$	\$7,136,698,082
Average Spent	\$13,984.01
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,054,715,781
Average Spent	\$2,066.66
Spending Potential Index	89
Travel: Total \$	\$819,347,395
Average Spent	\$1,605.47
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$473,375,992
Average Spent	\$927.56
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 18, 2017